**Introduction**

Rima Suits is a women-owned online store that imports high-quality suits and sells them at fair prices. Since its establishment on May 24, 2023, by Steven Gerrard, the company has been committed to offering over 10 different styles of suits tailored to customer preferences.

**Objective**

The objective of today’s presentation is to provide an overview of Rima Suits, with a specific focus on four key areas:

* Profit analysis
* Transaction overview
* Inventory management
* Supplier insights

**Profit Analysis**

In 2024, Rima Suits generated total revenue of **$3,314**, with a profit of **$765**. The profit analysis focused on sales performance by suit color, revealing trends in customer preferences and highlighting areas of high demand.

**Key Finding**: Our most profitable suits were in classic and formal colors, indicating strong customer interest in traditional styles.

**Introduction to Suppliers**

Our suppliers and their companies are located in Turkey. Turkey is well-known for producing high-quality fabrics and has an excellent reputation for fine craftsmanship and strong tailoring traditions. The two key suppliers, Klopp and Slot, have consistently delivered suits that meet our high standards of quality and style.

**Why Turkey?**

* **Fabrics**: Turkey is renowned for its fine fabrics, particularly in the textile industry.
* **Craftsmanship**: Turkish tailors have a long-standing tradition of quality tailoring.
* **Reliability**: Our suppliers ensure timely delivery and maintain high product quality.

**Conclusion**

1. **Rima Suits Overview**: A growing women-owned business specializing in high-quality, fairly priced suits.
2. **Performance Highlights**: Achieved a total revenue of $3,314 and a profit of $765 in 2024.
3. **Supplier Comparison**: Cost analysis between suppliers Klopp and Slot from Turkey provided key insights for pricing strategy and sourcing decisions.
4. **Next Steps**: Future focus on increasing profits, optimizing the supply chain, and further leveraging data for informed decision-making.